

# Robyn Benincasa

**Availability:** Get a Quote for Availability



## **Short Description**

Robyn Benincasa is the founder of World Class Teams, an adventure racer, a CNN Hero, former corporate sales expert and a full-time firefighter.

**Topics:** Motivation, Sales, Performance, Human Synergy

## **About**



World Champion Adventure

Racer & NY Times Best-Selling Author

Robyn Benincasa is the founder of World Class Teams, an adventure racing world champion, a CNN Hero, former corporate sales expert and a full-time firefighter who advises organizations on building World Class Teams of their own. One of the highest-rated, female motivational speakers who regularly shares the stage with world leaders and business icons, her customers include many Fortune companies like Starbucks, Deloitte, Aflac, Fast Company, Boeing, Lockheed Martin, ARAMARK, Siemens, 3M, Coldwell Banker, Ameriprise, Microsoft, AT&T.

With a background in marketing, she was previously in corporate sales with Baxter and Allergan and is currently a full-time firefighter. World Champion Eco-Challenge Adventure Racer, CNN Hero, Founder of the Project Athena Foundation (Survivors to Athletes!), 3x Guinness World Record Distance Paddler and proud owner of 2 metal

‘bionic hips’, Robyn definitely knows a thing or two about creating Human Synergy – “that magic that allows groups of ordinary people to accomplish extraordinary things together.” Her New York Times bestselling book *How Winning Works*, published by Harlequin has been reviewed as “an excellent resource for all business owners on approaching challenges with a team mentality.”

For the last 20 years, she and her teammates have been competing at the front of the pack in the most unique and compelling classrooms on earth—the jungles of Borneo, the Himalayan peaks of Tibet, the rivers of Fiji, the rainforests of Ecuador and the desert of Namibia – studying the good, the bad, and the not-so-pretty in extreme teamwork and mastering the skills required to inspire a group of semi-exhausted people through a seemingly endless series of checkpoints, in pursuit of a seemingly impossible goal, working against crazy deadlines, in constantly changing conditions and all in pursuit of a huge hairy audacious goal. Sounds a lot like your life as a business leader, right?

Whether you’re trying to beat the competition to market, scale a looming mountain of a project or simply get your team all marching in the same direction, Robyn’s 8 Essential Elements of Human Synergy will coach you to the finish line of success.

## Videos

## Contact/Quote

{rsform 3 Speaker="Robyn Benincasa" }

## Requirements

Engagement	
Price Range	\$10K to \$25K