

# Sameer Somal



**Availability:** Get a Quote for Availability

## **Short Description**

He is a frequent speaker at conferences on online reputation management, search engine optimization, relationship capital and ethics. Fundamental to his work at Blue Ocean Global Technology, Sameer leads collaboration with an exclusive group of PR, Law, Digital Marketing, and Web-Development agency partners.

## **About**



Sameer Somal is the CEO & Co-Founder of Blue Ocean Global Technology.

He is a frequent speaker at conferences on online reputation management, search engine optimization, relationship capital and ethics. Fundamental to his work at Blue Ocean Global Technology, Sameer leads collaboration with an exclusive group of PR, Law, Digital Marketing, and Web-Development agency partners. He helps clients build, monitor and repair their digital presence. Sameer is a published writer and Internet Defamation subject matter expert witness. In collaboration with the Philadelphia Bar Foundation, he authors continuing legal education (CLE) programs. Sameer proudly serves on the board of the CFA Institute Seminar for Global Investors, College Possible and the R.J. Leonard Foundation, an organization dedicated to educating, initiating careers and personally mentoring young adults who are aging out of the foster care system. Sameer was named an Iconic Leader Creating a Better World for All by the All Ladies League & Women Economic Forum.

Our Blue Ocean Strategy is Education. Sameer speaks regularly at conferences and private briefings globally. Recent engagements include the Global Digital Marketing Summit, Mick Law, CFA Institute (Cayman Islands), Dimensional Fund Advisors, Scotiabank Executive Strategy Retreat, The US State Department's Foreign Service Institute, SEI, The Pennsylvania Bar Institute, The National Student Leadership Conference, Philippines HR Summit, and Legal Week.

Sameer's speaker website: <https://sameersomal.com>

Recent video featuring feedback and reviews from speaking clients: **Keynote Speaker Sameer Somal | Client Testimonials.**

Recent articles published after the ones mentioned below:

- The role of SEO in online reputation management (ORM) (Search Engine Watch)
- Why Your Company's Online Reputation Matters (Entrepreneur)
- Negative Press is Inevitable for Modern CEOs — And That's Not a Bad Thing (CEO World)
- Reverse SEO for Law Firms: How to Protect Yourself and Your Clients against Negative Content (Of Counsel – The Legal Practice and Management Report)

His fee is \$25,000 plus all travel expenses for one.

## **Videos**

## **Contact/Quote**

{rsform 3 Speaker="Sameer Somal" }

## **Requirements**

Engagement	
Price Range	\$25K to \$50K