

Zack Kass

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Short Description

Advisor, Futurist, and Former Head of Go-To-Market at Open AI

About

Zack Kass is an advisor, futurist, keynote speaker, and the former Head of Go-To-Market at OpenAI.

At OpenAI, Zack led the teams responsible for sales, partnerships, and customer success, turning the company's cutting-edge research into real-world business solutions. He has personally advised executives across dozens of industries on deploying AI at scale.

As an executive business advisor, Zack now works with Fortune 1,000 boardrooms and

leadership teams—including Coca-Cola, Morgan Stanley, and Amgen—to help leaders navigate the rapidly evolving AI landscape.

Zack’s mission is to ensure individuals, businesses, and governments are active participants in the AI-powered future by making the technology both understandable and actionable. He is recognized as one of the foremost thinkers in applied AI, with his insights featured in Fortune, Newsweek, Entrepreneur, AdAge, and Business Insider.

Beyond his advisory work, Zack also supports AI education and research at the University of Virginia. He holds a BA from the University of California, Berkeley, and currently resides in Santa Barbara, California.

Advisory Services

Zack and his team also help organizations navigate the complexities of AI adoption, providing leadership with the strategies and frameworks needed to drive real business impact. As AI strategists and business transformation experts, they work closely with executive teams to identify challenges, assess opportunities, and implement AI solutions that prepare companies for the future of work.

Through boardroom advisory, executive workshops, and strategy consulting, Zack provides the insight and practical guidance needed to integrate AI effectively. While the team is committed to delivering successful business outcomes, the broader mission is to contribute to an optimistic AI future by empowering organizations to innovate, operate more efficiently, and ultimately expand human potential.

Contact/Quote

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Requirements

Engagement	
Price Range	\$25K to \$50K